



2011 - The 18th Annual **TIPTA**

TIPTA was established in 1994 by the Toronto Construction Association to recognise the Construct Canada / PM Expo / Homebuilder & Renovator Expo / Concrete Canada exhibitors who demonstrate the development, and/or the use of, innovative technologies in the construction process.

Applicants satisfying the following eligibility requirements may address the Award Technical Criteria

Applicants satisfying the following conditions may apply:

- Must be a fully paid-up exhibitor of Construct Canada/PM Expo/Concrete Canada/Homebuilder & Renovator Expo 2011 at the time of submission to be eligible for this award.
- The proposed technology must not have been the subject of an application for this award before
- The applicant must be the current owner of the related intellectual property (IP) or technology, or the initiator of any related IP application, and be capable of showing evident of no patent infringement.
- Research and development of the technology must have started no more than 3 years before the start of Construct Canada 2011.
- Significant modifications of an existing technology to accommodate new applications are eligible
- Any dispute will be subject to decisions of the judges



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TIPTA – Temple Harris Innovative Product/Technology Award



In recognition of efforts made by a person(s) or company in creating innovative new technology for the building and construction marketplace, Toronto Construction Association, in conjunction with Reed Construction Data, Construction Canada, PM Expo, Concrete Canada, Homebuilder & Renovators Expo and DesignTrends Expo 2011 are proud to present this year's winner of the

TIPTA Award to ... you?

Well, it could be.

In addition to a unique sculpture engraved with your name, you'll also receive

over **\$14,000** in publicity and gifts.

Interested? ENTER. It's easy!

Deadline for 2011 Submissions is 5:00 pm EST, Monday November 7, 2011

Contact Person _____

Company Name _____

Name of Product Technology _____

Phone _____ Fax _____ Email _____

Address _____

Website _____

For more information or to obtain the eligibility & technical requirements for final entry submission, complete the information above and mail, email or send fax to Suzana Fernandes

Suzana Fernandes
Toronto Construction
Association
70 Leek Crescent
Richmond Hill, ON L4B 1H1
tel: 416-499-4000 ext. 105
fax: 416-499-8752
sfernandes@tcaconnect.com

If you have a new construction related product/technology in the works or launching in 2011...
SUBMIT IT! Please note that you must be a show exhibitor to be eligible for the award.

How Would My Company Benefit From Winning the *TIPTA AWARD*?



Over \$14,000 in promotional benefits and gifts to the Winner:

- (i) **A sculpture** symbolic of the *TIPTA* Award. The sculpture will be on display at the entrance to Construct Canada 2011 announcing the *TIPTA* winner with their booth number. This sculpture will remain with the winner after the Award presentation.
- (ii) **A complimentary 100 sq.ft. Booth** at Construct Canada / PM Expo / Homebuilder & Renovator Expo 2012
- (iii) **Promotion at Construct Canada 2011** - special display will be set up at the TCA Booth as well as your booth site.
- (iv) **Editorial coverage** - A press release regarding the award issued to media and to trade publications in Canada and the US.
- (v) **Media exposure** - Pictures of the Award presentation with a small article to be included in: *TCA e-Connect*, the association's electronic newsletter.
- (vi) **TCA Christmas Luncheon** - There will be a table reserved for *TIPTA* winners at the aforesaid luncheon held at the close of Construct Canada 2011. The Award will be presented at the luncheon. Four seats will go to the first prize winner and two seats each for the second and third place winners.
- (vii) **A one year membership** with TCA commencing the following year which includes:
 - a) **A free classified listing** in TCA's 2012/13 Construction Book and TCA's website with **links**.
 - b) ***TIPTA* page** in TCA's 2012/13 Construction Book - being mentioned as previous year's winner.
 - c) **TCA Website (Awards)** - picture of the winner in TCA's website (*TIPTA* Award page) with **links** to the winner's website from the picture.
- (viii) **Free display space at TCA** throughout 2012.



2010 TIPTA Award Winner



TIPTA was created by the Toronto Construction Association (TCA), an organization that provides a broad range of services and programs to the industrial/commercial/institutional sector of the construction industry. Glenbarra Energy Management Corp was acknowledged for their submission at TCA's booth during Construct Canada 2010 trade show in December and at the TCA Christmas Luncheon following the Construct Canada show.



AWARD TECHNICAL CRITERIA

PURPOSE: To identify “Innovation” in one of the areas below:

- the development and/or the application of a new and unique technology (associated with any activity within the construction industry)
- OR
- a new and unique application or adaptation of an existing technology (associated with any activity within the construction industry)

EACH SUBMISSION MUST CONTAIN:

1. General "Executive" Summary
1000 words max.

Briefly describe the nature and importance of the development or application of your construction innovation to your company, and to the industry.

(20 points)

2. Describe

- the technical challenge(s) or technical problem(s) encountered in the development of your innovative technology for which no solution was readily apparent.
- and/or
- your customer’s technical challenge(s) or technical problem(s) that your innovation will assist in helping them overcome.

1500 words max.

Explain in detail what your company’s technical objective was, and the difficulties experienced in trying to achieve it and/or what the technical challenge was that you were/are attempting to solve for you or your customer.

(20 points)



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AWARD TECHNICAL CRITERIA CONTINUED

EACH SUBMISSION MUST CONTAIN:

3. Explain how you incorporated “innovation”, 3500 words max.
 - to overcome the challenge(s), and the results of your company’s R&D activities.
OR
 - how you developed a product which provides your customer with a unique approach to solving their technical challenge(s).

Explain the innovative approach that your company took in achieving its objective, and the rationale behind this course of action. You should provide a detailed account of the solution to the challenge(s) or problem(s), and what conclusions you reached toward meeting your original objective as outlined in 2.

(40 points)

4. State how your technical development or application is novel or new to the industry, 750 words max. Explain what is different and unique about your approach and solution to the problem from existing methods.

(10 points)

5. Describe what commercial impact your technology will have, or has had already, on the growth of your company, and estimate the impact on the construction industry, 500 words max.

(5 points)

6. You may submit a visual representation of the innovation or application. Each applicant may submit photographs of the innovation showing, if possible, the uniqueness of the technical innovation. This must not be promotional, but should rather show the technical and innovative nature of the submission.

(Optional 5 bonus points)



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AWARD TECHNICAL CRITERIA CONTINUED

A total of 95 points can be accumulated with an optional 5 bonus points for a possible maximum of 100 points.

Please abide by the specified maximum length of the response. Excessive submissions will be penalised.

Applicants should not submit any confidential technical or business information.

NO promotional literature should be submitted unless it contains technical information ***pertinent*** to the question asked.

Submissions will be judged on technical content and clarity of presentation.

Any deviation from this outline may result in disqualification from the award competition.

In the case of a tie for 1st place, the tied entrees only will be re-evaluated.

The judges decision is final.

The winner will supply the text of a press release by November 14, 2011 to: sfernandes@tcaconnect.com

Submit completed application either electronically or in hard copy: Roger.Willoughby@nrc-cnrc.ca

If submitted in hard copy, each applicant should submit 5 complete copies (written and visual) to:

Roger Willoughby,
TCA/IRAP/NRC,
70 Leek Cres.,
Richmond Hill,
L4B 1H1

Competition closes 5:00 PM EST, M
Monday November 7, 2011

Company Name: _____

Contact Name: _____

Address: _____



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You will receive written or electronic confirmation on receipt of your application. It is your responsibility to make sure that your full and completed submission is received.